



September, 2009

*Health, Homes and Jobs for Homeless New Yorkers*



**E News for:**

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IMPRINTS students in action

**IMPRINTS Relunched!**

Project Renewal's Next Step re-launched its *IMPRINTS* training program in a unique public-private venture with Workforce Enterprises (WE-NYC), a commercial social enterprise specializing in document imaging.

The IMPRINTS program draws upon the expertise of NextStep and WE-NYC to provide clients a well-balanced program of technical training and support services to lay a solid foundation for client success. This holistic learning approach integrates classroom study

with practical training in a 'real world' print shop environment that infuses the program with energy and a heightened sense of accomplishment.

Our graduates are prepared for jobs in document management, print technology and graphic communication industries through a 13-week training program which includes:

- |                           |               |                          |
|---------------------------|---------------|--------------------------|
| Computer Skills           | Job Placement | Effective Communications |
| Document Imaging Training | Resume Prep   | Money Management         |
| Interview Skills          | Internships   | Job Retention Counseling |

Joe Hunt, Managing Director of Workforce Enterprises, says that the goal of the program is to "train and place graduates in the printing and document management industries at above minimum wage starting salaries. Our students have had problems with addiction, homelessness and a lack of job skills but we believe they can succeed in this business." During the first week of the program, clients are taught basic computer and internet skills. For the next eight weeks, clients learn how to use software to manipulate files, scan documents and create PDFs, black and white and color digital imaging, how to use binding equipment, trimming, lamination and finishing methods and more.



"When we're hired to do a job," says Joe, "it's usually on a trial basis. If we get a second job from the same company, that's because they like us. We have a big gong in our classroom and whenever we get a second job we ring it to let the students know." It's the real-world experience of having to clock in and out, working five days a week, and getting hired to do real jobs that gives students motivation and enthusiasm to stick to the program and believe in themselves.



*"I've never done anything like this before," says student Stephanie Wright, "but I'm learning a lot of great stuff here."*

The final 4 weeks of the class is an internship, where clients learn advanced skills and gain experience. "By the 13th week," says Joe, "we'll help them find a job. Our job retention rates are three times that of employers hiring on their own. That's because our clients already know the job and know they want to be there."

The first class started just six weeks ago so look forward to updates in future E-News editions!

Give IMPRINTS the opportunity to compete for your next printing, copying or scanning job. Your printing jobs change lives! Call Joe Hunt at 917-613-5093 or email [jhunt@we-nyc.com](mailto:jhunt@we-nyc.com).



**Luis Silva** worked as a print machine operator in Long Island for over 20 years. When he was laid off he began using drugs heavily and was unable to find work. After successfully completing drug rehabilitation and being referred through Project Renewal, he's now in week five of the IMPRINTS training Program. *"I have a wife and three children. So hopefully I'll get a job,"* he says, *"It's been going well. We have great teachers here. They want us to learn every little bit."*



### **Financial Planning Association Assists our Clients**

"How do I open a bank account? Why is all this money taken out of my paycheck? How do I pay off my credit card debt?" These are all questions asked by clients, like those taking classes at Imprints, in our Next Step Employment Program. With our help, they've prepared for job searches, gone on interviews, and landed a job. Now they face the next challenge: money management. After years of homelessness, out of the workforce, or maybe never in it, our clients need the basics on how to achieve financial health.

Project Renewal partners with Financial Planning Association members who volunteer their time and expertise as teachers in our Money Management program. Volunteers, all certified financial planners, teach our clients skills and techniques including how to open a bank account, how to file taxes, how to repair a credit history, and other topics designed to build confidence and reduce the stress of managing money.

**Financial Fitness Workshop Saturday, September 26**

and other topics designed to build confidence and reduce the stress of managing money.

### Financial Fitness Workshop Saturday, September 26

WHERE: NYU Law School, Washington Square  
WHEN: 8:00 am to 4:00 pm  
REGISTRATION FEE: \$30 Fee; Registration fee supports Project Renewal

FPA's partnership doesn't end with volunteering. The New York chapter of the Financial Planning Association has selected Project Renewal as the beneficiary of the proceeds of the annual Financial Fitness Workshop for the last six years. Each year, over 200 FPA attendees spend a day honing personal finance strategies while supporting Project Renewal's job training and employment program. We're grateful to the New York Chapter for continuing support of Project Renewal.

The workshop is open to all and there's still time to register!

[Click here for workshop schedule](#)

[Click here to register](#)



*Fall Ball* please join  PROJECT Renewal  
as we host an evening to help  
the homeless men & women of new york city

hosted by the project renewal  
junior board

save the date:  
friday, november 6, 2009  
studio 450

The poster features a black background with white text and several white circles of varying sizes hanging from thin white lines, resembling a chandelier or decorative elements.

[Yes, I wish to make a gift and help end homelessness.](#)

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