

s New York City faces unprecedented challenges, Project Renewal continues to rise to the occasion.

The pandemic's far-reaching economic impact and the arrival of tens of thousands of asylum seekers in need of housing and supportive services have strained city agencies to their limits. At the same time, the longstanding mental health, substance use, and affordable housing crises have intensified, putting already vulnerable New Yorkers at even greater risk of homelessness, overdose, and other destabilizing consequences.

At Project Renewal, we know this makes our work more important than ever. In 2022, we responded with deepened focus on our mission, helping more than 10,000 New Yorkers renew their lives through health, homes, and jobs, thanks to the heroic work of our almost 1,000 dedicated employees.

In addition to delivering our proven services, we continued our 56-year tradition of innovation, developing new programs to meet the evolving needs of the individuals and families we serve. In this annual report, I invite you to read about three such programs: the city's first Support and Connection Center for people experiencing acute mental health and substance use crises; **Second Chance Peers**, a program that reduces opioid use among shelter and supportive housing residents: and the Career Advancement Program which helps our workforce development clients climb the career ladder.

Ultimately, we know it's impossible for anyone to achieve and maintain stability without a home. Sadly, our city's sparse availability of supportive housing, affordable housing, and purpose-built shelter have become even more inadequate as post-pandemic evictions rise. That's why we have been busy building, renovating, and creating more opportunities. On pages 12–13, you will learn about four new construction projects we are developing to provide tailored housing solutions for New Yorkers who need them most.

Your support helps us to continue expanding our health, homes, and jobs services to reach more of our neighbors in need. On behalf of Project Renewal's staff and clients, thank you!

Sincerely,

Eric Rosenbaum President and CEO

Em Blower

hen I was young, I wanted the world to be a kinder and fairer place. Toward that end, I focused my professional career on working for New York City government in small business development, the New York City budget, and finally, the public hospital system. In 2012, I began volunteering with Project Renewal, and last year, I became the Chair of the Board of Trustees. It is both an honor and a tremendous responsibility.

Today, it seems as if many more people are vulnerable. There is not nearly enough affordable housing. More unsafe drugs are available and in use. The demand for mental health services outpaces the supply. And COVID made plain the racial disparities in our economic, healthcare, and justice systems. We saw that essential workers more likely lived in communities of color where disease, hospitalizations, and deaths were more harshly felt.

For the ten years that I have been part of the Project Renewal community, I have always been impressed by the dedication of the social workers, residential aides, housing and employment specialists, peer counselors, nurses, doctors, administrators, and many others. As Chair of the Board, I have met many more team members, and my esteem for this organization has grown.

Accordingly, I can attest to the following:

Every day compassionate, hard-working staff at Project Renewal put themselves on the line to meet clients where they are by providing a place to stay, a meal, a hot shower, an apartment, a job, or much needed healthcare.

Every day our Board of Trustees brings energy, expertise, ideas, contacts, and resources to the organization. Every day and night the organization's leaders stretch themselves to improve as they also address daily crises.

This happens because of you — our donors, volunteers, allies, partners, vendors, former clients, and supporters. You are part of the Project Renewal family. And we congratulate you for being part of a team that is working to make the world a kinder and fairer place.

Thank you.

Best.

Marlene Jonat

Marlene Zurack Chair, Board of Trustees



By the Numbers

Project Renewal helps individuals and families break the cycle of homelessness through innovative health, housing, and employment programs. In 2022, we provided services to thousands of New Yorkers, including individuals, families, older adults, veterans, and LGBTQ+ young adults.



Health



received substance use disorder treatment, medical care, or psychiatric services through Project Renewal health programs

received mammograms on our ScanVan, the nation's first mobile mammography clinic

visited our mobile medical clinics

the average number of times we saw each patient through our mobile medical and shelterbased clinics

participated in occupational therapy programming

visited our Fort Washington dental clinic—the only shelter-based dental clinic in New York City

Homes



3,768*

people lived in specialized shelters, transitional housing, or permanent housing



of residents placed in Project Renewal permanent housing were still living independently after one year

*count of unique individuals across categories



of shelter clients placed into homes remained out of the shelter system for at least one year



311 in transitional housing

927 in permanent homes



Jobs



558

people received vocational training and job placement services

1,288,404

meals served by our City Beet Kitchens catering company, which feeds more homeless New Yorkers than any other organization and employs 23 of our Culinary Arts Training Program graduates

job placements

\$17.51

average hourly wage of Workforce Development graduates, which was 33% higher than the NY State minimum wage in 2022



of Next Step Internship Program graduates placed in jobs



still employed after six months

2022 ANNUAL REPORT

Closing the Revolving Doors

When our city's leaders needed a better way to help people experiencing mental health and substance use crises—while closing the revolving doors of jails and emergency rooms—they turned to Project Renewal.

In 2020, we partnered with the NYC Department of Health and Mental Hygiene (DOHMH) to open the city's first Support and Connection Center in East Harlem. The program fills a gap in the city's network of care for unhoused New Yorkers with serious mental illness and substance use disorders—people who often fall through the cracks. An alternative to arrest, summons, or hospital admission, the Center provides around-the-clock stabilizing services and pathways to permanent change.



In 2022, we began accepting guests from more referral sources, which now include two NYPD precincts, DOHMH's Behavioral Health Emergency Assistance Response Division, Mayor Eric Adams' Subway Safety Task Force, and the city's supervised drug consumption sites. With a cap of 18 guests at a time, the Center's small scale

enables us to provide deeply personalized service. Our recovery-oriented care is led by certified peer counselors who help build trust. During stays of up to 10 days, guests have access to our team of nurses, psychiatrists, and occupational therapists, in addition to beds, meals, showers, and laundry. Many remain engaged with our aftercare services after their stay, which include wellness activities and referrals to rehab programs, job training, and transitional housing.



DID YOU KNOW...

102

guests are served at the Support and Connection Center each month, on average

52%

of Center guests return for aftercare once their initial stay is complete, overcoming past resistance to receiving services



IN HIS OWN WORDS: DANIEL

"When I was a teenager, I got into drugs.
I became homeless in my 20s, but shelters weren't for me. I went back and forth between prison, rehab, and the streets. I had anxiety and PTSD stemming from things I experienced in prison.

I was in a subway station for three hours when the police offered to bring me to the Support and Connection Center. When I got there, I saw that it was different from a shelter. It's safe and comfortable. There's more freedom. It was nice to be able to take a shower and get my mind right. The staff listened to me. They genuinely care, which kept me coming back after my stay. They hooked me up with a rehab program and now heroin is out of my life. We're working on housing, and I want to get a job so I can get into a routine of getting up and going to work."

"The city needs more places like the Support and Connection Center."

-DANIEL



A Second Chance at Renewal

Amid New York City's overdose crisis, **Project Renewal's new Second Chance Peers** program deepens our support for those most vulnerable.

As one of the city's largest providers of health care to New Yorkers experiencing homelessness, Project Renewal is on the front lines of the opioid epidemic. We understand that recovery is a nonlinear journey. That's why we have trained all our program staff members—and nearly 800 of our clients—to administer overdose reversal medication that saves lives.

As a client recovers from an opioid overdose, we ensure they have the medical care they need. And now, as part of our Second Chance Peers program, we dispatch a certified peer counselor someone who has overcome substance use in their own life-to meet the client and develop an individualized recovery plan, in partnership with our nurse case managers and occupational therapists. With authenticity rooted in their own experiences, our peer counselors visit each client on an ongoing basis to set goals, discuss harm reduction techniques, and facilitate connections with doctors and treatment programs. The inspiration our peer counselors provide helps reduce clients' chances of recurrent overdoses as they work toward their wellness goals.



DID YOU KNOW...

clients worked with Second Chance Peers counselors at 16 Project Renewal shelter, housing, and substance use treatment programs citywide

77%

of the Second Chance Peers' clients have reduced their opioid use by their six-month follow-up assessment





IN HIS OWN WORDS: ROBERT

"Growing up in The Bronx, I saw a lot of drug dealing. I used and sold marijuana - and got arrested for it. I saw the impact of harder drugs, watching people in my community become addicted. But my life changed when I became a father. I stopped selling drugs and started working. As I got older, I wanted to do something meaningful, so I enrolled in Project Renewal's Next Step Internship Program. They helped me get a maintenance job at the Third Street Shelter. I got to know the clients and realized I could help them, so I got my Recovery Peer Advocate certification and became a Second Chance Peers counselor.

When I meet a client, I tell them, 'I may not have walked in your shoes, but I stuck my foot halfway in them.' They know they can tell me anything. Once they commit to the program, I'm in touch with them every week. A recurrent overdose isn't failure if the client keeps making progress over the long run. I see my role as planting the seed of change."

"It feels good when you give a client hope for the first time in a long time."



Growing and Thriving in Careers

Project Renewal's Career Advancement Program helps our clients build and advance their careers and achieve lasting success.

Employment services have always been integrated into Project Renewal's programming. Each year, we train and help place hundreds of New Yorkers with histories of chronic unemployment into entry-level jobs. Many work in social services to give back to the communities that provided them with support. Our goal, however, is not just to help our clients get jobs, but to ensure career stability and growth, and maximize their earning potential so they can attain financial independence.

Our Career Advancement Program (CAP), developed in 2021, provides Next Step graduates with job retention and advancement services tailored to their individual career goals. The growing program has already served 75 clients in its first two years. Clients are offered classes in digital literacy, communication, professional development, self-advocacy, and industry-specific courses and certifications. In 2022, we partnered with Borough of Manhattan Community College (BMCC) to offer CAP participants an "Intro to Human Services" course. In two semesters, 26 of our clients have taken the class, and it has been an entry point for several clients to fully matriculate at BMCC and pursue a bachelor's degree.



DID YOU KNOW...

56%

of clients achieved at least one CAP goal such as a promotion, credential, or wage increase

\$8,507

is the average annual wage boost for CAP clients



Read more about our partnership with BMCC and how together we're helping Project Renewal clients achieve their career goals



IN HER OWN WORDS: KISHA

"I spent 23 years in prison. When I got out, I found out about Project Renewal from a friend and, through the Next Step Internship Program, was able to get a job as a residential aid at a shelter. When I enrolled in CAP, I got the necessary training and certifications to get my dream job as a substance abuse counselor, so I could help clients who have been formerly incarcerated.

Project Renewal and CAP helped restore my confidence. With their help, my resume and qualifications were undeniable despite my incarceration, and I got a job that means something to me. Every day I wake up knowing that I have an opportunity to help people. So many people have helped me get to where I am, and now it's my turn to give back."

"Project Renewal gave me the tools to do the work I love and a sense of purpose that was missing from my life."

-KISHA

a street-facing primary care medical clinic open to the community, a fitness room, a landscaped backyard, and The Molly B. Kronick Library and Learning Center. Residents will have access to the 1,500-square-foot, rooftop greenhouse and aquaponics farming system









New Housing Solutions

As the need for shelter and affordable housing in New York City accelerates, Project Renewal is advancing real estate projects across three boroughs that will provide foundations for our clients' and tenants' wellness and independence.

The Bronx

Bedford Green House II

In December 2022, we broke ground on Bedford Green House II, a \$71.4 million supportive and affordable housing development in the Bronx. The 17-story building will bring 116 affordable homes and supportive services to low-income community members including seniors, as well as formerly homeless individuals and families impacted by mental illness and substance use disorder. Designed to LEED Gold standards, the building will feature next-door at Bedford Green House I, a 116-unit building that we opened in January 2022.

Brooklyn

Barbara Kleiman Men's Shelter

In partnership with The Hudson Companies and St. Nicks Alliance, Project Renewal broke ground in late April 2023 on the 200-bed Barbara Kleiman Men's Shelter, part of a new mixed-use redevelopment at the old Greenpoint Hospital campus in East Williamsburg. The project is a rare opportunity to gut-renovate a building and redesign it as a purposebuilt shelter. On-site services will include a medical clinic, psychiatry, occupational therapy, and employment counseling.

Manhattan

3 New Providence Women's Shelter and Housing

In 2023 we will complete a deal to acquire the city-owned building on East 45th Street where we have operated the New Providence Women's Shelter for the last 26 years. After demolishing the old building, we will construct a modern, 21-story tower with 131 units of permanent supportive and affordable housing; 171 shelter beds for women with mental health concerns; on-site mental health and social services; and a street-facing primary care medical clinic for residents and the broader community.

West 59th Street Women's Shelter

In 2022, Project Renewal and The Hudson Companies completed the purchase of an underutilized building on West 59th Street. In early 2023, we demolished the building to begin constructing a purpose-built, 200-bed women's shelter with a terrace with raised planting beds; a commercial kitchen; and a library and wellness center to provide ample recreation space. A primary care medical clinic will serve shelter clients and the broader community, increasing access to healthcare for low-income neighbors. Additional on-site services will include psychiatry, occupational and horticultural therapy, recreational programs, and housing placement assistance.

Saving Lives Together

In 2022, drug overdoses accounted for nearly half the deaths among New Yorkers experiencing homelessness, up from 39% the previous year. As the crisis worsens, the Empire BlueCross BlueShield Foundation has stepped up to fund our enhanced support for Project Renewal clients living with substance use disorder.

The Foundation works to ensure all people can attain the highest level of health regardless of their demographic or socioeconomic background through strategic investments in providers like Project Renewal. Their support ensures that our shelter and supportive housing clients who have recently survived an overdose have access to substance use disorder treatment and other harm reduction resources. including HIV and hepatitis C testing.



"We firmly believe that healthcare should be accessible to all, regardless of housing status. We are committed to working hand in hand with community partners like Project Renewal to develop and support innovative solutions that address the complex intersection of homelessness and health," said Dr. Mark Levy, President, Empire BlueCross BlueShield HealthPlus. "By investing in targeted interventions and integrated healthcare services, including substance use disorder treatment programs and trauma-informed, harm reductionoriented services, we are breaking down barriers to ensure that every New Yorker experiencing housing instability or homelessness can receive the care and support that they deserve."



New York City Leaders Support Project Renewal



'Project Renewal provides critical services for many Bronxites, ranging from employment opportunities and mobile health vans to housing our vulnerable New Yorkers. In particular, their model for supportive and affordable housing, which prioritizes the health and wellness of individuals and families leaving shelter and low-income tenants from the community, is the holistic

wraparound service approach needed to serve frontline communities like ours. I'm particularly grateful for Project Renewal's investment within the district, most recently opening a 118 sustainable and affordable unit development for vulnerable New Yorkers. I look forward to working with Project Renewal to continue to improve care for District 14."

NEW YORK CITY COUNCIL MEMBER PIERINA ANA SANCHEZ. DISTRICT 14



I am proud to support Project Renewal and their holistic solutions to address the homelessness crisis.

Our communities need providers with a long track record of impact and innovation in New York City, and Project Renewal fits the bill. I applaud their team for delivering thoughtful, person-centered programs, which help to ensure that all New Yorkers have the opportunity to thrive."

NEW YORK CITY COUNCIL MEMBER GALE A. BREWER, DISTRICT 6



'Project Renewal stands out for its legacy and deep commitment to implementing innovative programming

that addresses the housing, mental and physical health, and employment needs of New Yorkers experiencing homelessness. As Chair of the New York City Council Committee on General Welfare. I am committed to ensuring our city provides impactful social services, and partners like Project Renewal make that possible."

NEW YORK CITY COUNCIL DEPUTY SPEAKER DIANA AYALA, DISTRICT 8

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We are beyond grateful to all who have generously supported Project Renewal's work through out the year. This is a partial listing and all contributions recognized were made between January 1-December 31, 2022. We appreciate and value the many contributions and in-kind donations received in support of our programs

Lois Weisfuse

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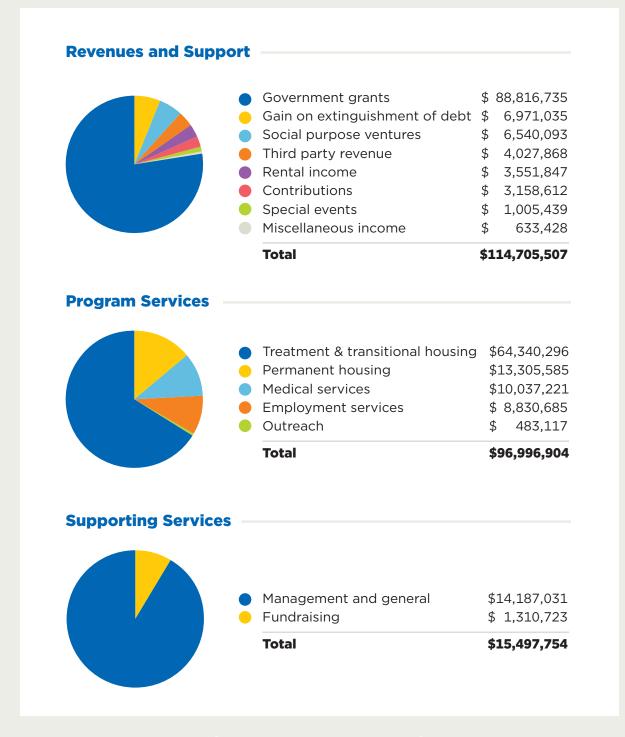
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We Serve New York City Project Renewal started more than 55 years ago as a 48-bed alcohol detoxification program at the Third Street Men's Shelter. Since then, we have expanded the breadth and depth of our services, and now 7 13 reach clients at 21 locations, with three more in the pipeline. We focus on continuity of care and program integration, providing 8 holistic support to New Yorkers experiencing homelessness to help them renew their lives, 16 live independently, and attain economic stability. 12 10 ROJECT RENEWAL

Audited Financial Statements of Activities

Year ended June 30, 2022



Change in net assets

\$19,627,360

Net assets: beginning of year \$6,265,660

Net assets: end of year

\$25,893,020

*The change in net assets for Fiscal Year 2022 represents the forgiveness of debt on Project Renewal's Paycheck Protection Program loan, as well as a significant financial investment in the development of Bedford Green House Phase I.



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1 ANA'S PLACE 命♡磴

4380 Bronx Boulevard, Bronx, NY 10466 **Serves:** Men with mental illness

diagnoses and/or substance use histories **Offers:** Emergency Shelter, Mental Health Care, Occupational Therapy, Primary Care

2 BARBARA KLEIMAN MEN'S SHELTER 命♡昏倒

19 Debevoise Avenue, Brooklyn, NY 11211 **Serves:** Men, including those with

mental illness diagnoses **Offers:** Emergency Shelter, Employment Counseling, HIV Services, Mental Health Care, Occupational Therapy, Primary Care, Substance Use Treatment Projected Opening: June 2025

3 BEDFORD GREEN HOUSE I

2865 Creston Avenue, Bronx, NY 10468 **Serves:** Adults and Families

Offers: Horticultural Therapy, Mental Health Care, Occupational Therapy, Permanent Supportive Housing, Primary Care Nursing

4 BEDFORD GREEN HOUSE II

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2880 Jerome Avenue, Bronx, NY 10468 **Serves:** Adults and Families

Offers: Mental Health Care, Occupational Therapy, Permanent Supportive Housing, Primary Care

Projected Opening: January 2025

5 CLINTON RESIDENCE

448 West 48th Street New York, NY 10026

Serves: Adults with mental illness diagnoses

Offers: Mental Health Care, Occupational Therapy, Primary Care Nursing, Transitional Housing

6 EAST WILLIAMSBURG MEN'S SHELTER 10 IN HOMES NOW / EN CASA /

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249 Varet Street, Brooklyn, NY 11206

Serves: Older men (55+) with substance use histories

Offers: Emergency Shelter, Mental Health Care, Occupational Therapy, Primary Care Nursing

7 FLETCHER RESIDENCE

491 Fletcher Place, Bronx, NY 10457

Serves: Adults with mental illness diagnoses and/or substance use histories Offers: Mental Health Care.

Occupational Therapy, Primary Care Nursing, Transitional Housing

RENEWAL HOUSE

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491 Fletcher Place, Bronx, NY 10457

Serves: Men with substance use histories **Offers:** Occupational Therapy, Permanent Supportive Housing

8 FORT WASHINGTON MEN'S SHELTER 命♡磴

651 West 168th Street New York, NY 10032

Serves: Men with mental illness diagnoses

Offers: Dental Care, Emergency Shelter, Mental Health Care, Occupational Therapy, Primary Care

9 GEFFNER HOUSE

351 West 42nd Street New York, NY 10036

Serves: Adults, including older adults (55+)

Offers: City Beet Kitchens Event Catering, HOPE (Helping Older People Engage) Program, Mental Health Care, Occupational Therapy, Permanent Supportive Housing, Primary Care Nursing

PRI TRANSITIONS

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351-357 West 126th Street New York, NY 10027

Serves: Families, Adults with mental illness diagnoses and/or substance use histories

Offers: Mental Health Care, Scattersite Permanent Supportive Housing

111 KENTON HALL MEN'S SHELTER



333 Bowery, New York, NY 10002

Serves: Men with mental illness diagnoses and/or substance use histories

Offers: Emergency Shelter, Mental Health Care, Occupational Therapy, Primary Care Nursing

12 LEONA BLANCHE HOUSE



960 Tinton Avenue, Bronx, NY 10456 **Serves:** Adults with mental illness diagnoses and/or substance use histories Offers: Mental Health Care, Primary Care Nursing, Transitional Housing

13 MARSHA'S HOUSE



4890 East 185th Street Bronx, NY 10458

Serves: LGBTQIA+ Youth (18-30)

Offers: Emergency Shelter, Mental Health Care, Primary Care Nursing

14 NEW PROVIDENCE WOMEN'S **SHELTER AND HOUSING**



225 East 45th Street New York, NY 10017

Serves: Women with mental illness diagnoses and/or substance use histories

Offers: Emergency Shelter, Mental Health Care, Occupational Therapy, Primary Care

Redevelopment Projected Opening: Fall 2026

15 PROJECT RENEWAL HEADQUARTERS

200 Varick Street, 9th floor New York, NY 10014

NEXT STEP EMPLOYMENT SERVICES

200 Varick Street, 9th floor New York, NY 10014

Serves: Adults

Offers: Digital Literacy, Employment Counseling, Job Training and Placement

PAROLE SUPPORT AND TREATMENT PROGRAM

200 Varick Street. 9th floor New York, NY 10014

Serves: Adults with justice involvement histories

Offers: Behavioral Health Services. Permanent Supportive Housing

16 ST. NICHOLAS HOUSE



646 St. Nicholas Avenue New York, NY 10030

Serves: Adults, including those with mental illness diagnoses

Offers: HOPE (Helping Older People Engage) Program, Mental Health Care, Occupational Therapy, Permanent Supportive Housing, Primary Care Nursing

17 SUPPORT AND CONNECTION CENTER

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179 East 116th Street, 2nd floor New York, NY 10029

Serves: Adults with mental illness diagnoses and/or substance use histories

Offers: 5-10 Day Short Term Stay, Behavioral Health Services, Mental Health Care, Occupational Therapy

18 THIRD STREET MEN'S SHELTER

8 East 3rd Street New York, NY 10003 **Serves:** Men with substance use histories

Offers: Emergency Shelter, Mental Health Care, Occupational Therapy, Primary Care

THE 820 REHABILITATION PROGRAM

8 East 3rd Street New York, NY 10003 **Serves:** Men with substance use histories

Offers: Behavioral Health Services. HIV Services, Mental Health Care, Occupational Therapy, Substance Use Treatment

CITY BEET KITCHENS

8 East 3rd Street New York, NY 10003

Serves: Adults **Offers:** Job Experience, Catering Services

CULINARY ARTS TRAINING PROGRAM

8 East 3rd Street New York, NY 10003

Serves: Adults and Veterans **Offers:** Job Training and Placement

THE RECOVERY CENTER



8 East 3rd Street New York, NY 10003 **Serves:** Men with substance use histories

Offers: Behavioral Health Services, HIV Services, Mental Health Care, Occupational Therapy, Substance Use Treatment

19 THE VILLA



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diagnoses

537 West 59th Street

New York, NY 10019

Therapy, Primary Care

21 WILLIAMS AVENUE CLINIC

3114 Villa Avenue, Bronx, NY 10468

Serves: Adults with mental illness diagnoses and/or substance use histories

Serves: Women with mental illness

Projected Opening: March 2025

Offers: Emergency Shelter, Occupational

116 Williams Avenue, Brooklyn, NY 11207

Serves: Women (HELP USA clients only)

Offers: Mental Health Care, Primary Care

DWELLING PLACE Offers: Mental Health Care, Occupational 409 W. 40th Street, New York, NY 10018 Therapy, Permanent Supportive Housing

EAST WILLIAMSBURG MEN'S SHELTER 20 WEST 59TH STREET WOMEN'S SHELTER 249 Varet Street, Brooklyn, NY 11206

HEGEMAN

CAMBA

@ MEDVAN

and Staten Island.

ANTONIO OLIVIERI

BOWERY HARLEM

BOWERY MISSION

2402 Atlantic Avenue

Brooklyn, NY 11233

BEDFORD GREEN HOUSE I

Our mobile medical vans visit sites all

care to those in need, regardless of the

ScanVan, which provides mammography

the Bronx, Manhattan, Queens, Brooklyn,

257 W. 30th Street, New York, NY 10001

2865 Creston Avenue, Bronx, NY 10468

315 E. 115th Street, New York, NY 10029

227 Bowery, New York, NY 10002

services, visits locations throughout

over NYC delivering free primary

patient's insurance status. Our

740 Hegeman Avenue Brooklyn, NY 11207

HOLY APOSTLES SOUP KITCHEN

296 9th Avenue, New York, NY 10001

MARSHA'S HOUSE

480 E. 185th Street, Bronx, NY 10458

RWA HARLEM

2960 Frederick Douglass Boulevard, New York, NY 10039

ST. LUKE'S CHURCH

308 W. 46th Street, New York, NY 10036

THE VILLA

3114 Villa Avenue, Bronx, NY 10468

341 W. 51st Street, New York, NY 10019

PROJECT RENEWAL

200 Varick Street, 9th Floor New York, NY 10014

Renewing Lives. Reclaiming Hope.



Renewing lives. Reclaiming hope.

212.620.0340 projectrenewal.org