2018

PROJECT RENEWAL

Renewing lives. Reclaiming hope.

2018 BY THE NUMBERS

Project Renewal empowers homeless individuals and families to renew their lives through critical programs focused on **HEALTH**, **HOMES**, and **JOBS**. In 2018, we provided services to over **14,647** New Yorkers including women, men, children, seniors, veterans, and LGBTQ young adults.

Jobs

875
received vocational training and job placement services

458
placed in jobs

92%
of Next Step Internship Program graduates were placed in jobs

$13.99
average hourly wage which was 35% higher than NY State minimum wage in 2018

68%
still employed after six months

1,330
Culinary Arts Training Program graduates placed in careers since the program's inception in 1995

CITY BEET KITCHENS

2.6 million
meals served by our City Beet Kitchens catering company, which feeds more homeless New Yorkers than any other organization and employs 24 Culinary Arts Training Program graduates

Homes

2,671
specialized shelters

374
transitional housing

851
permanent homes

3,896
lived in specialized shelters, transitional housing, or permanent homes

483
homeless individuals placed into specialized or permanent housing

87%
of residents in permanent homes were still living independently after one year

96%
of shelter clients we placed into housing remained out of the shelter system for at least six months

Health

12,252
received substance use disorder treatment, medical care or psychiatric services

968
staff members trained to administer Narcan, helping to save lives 111 times by reversing overdoses at our facilities

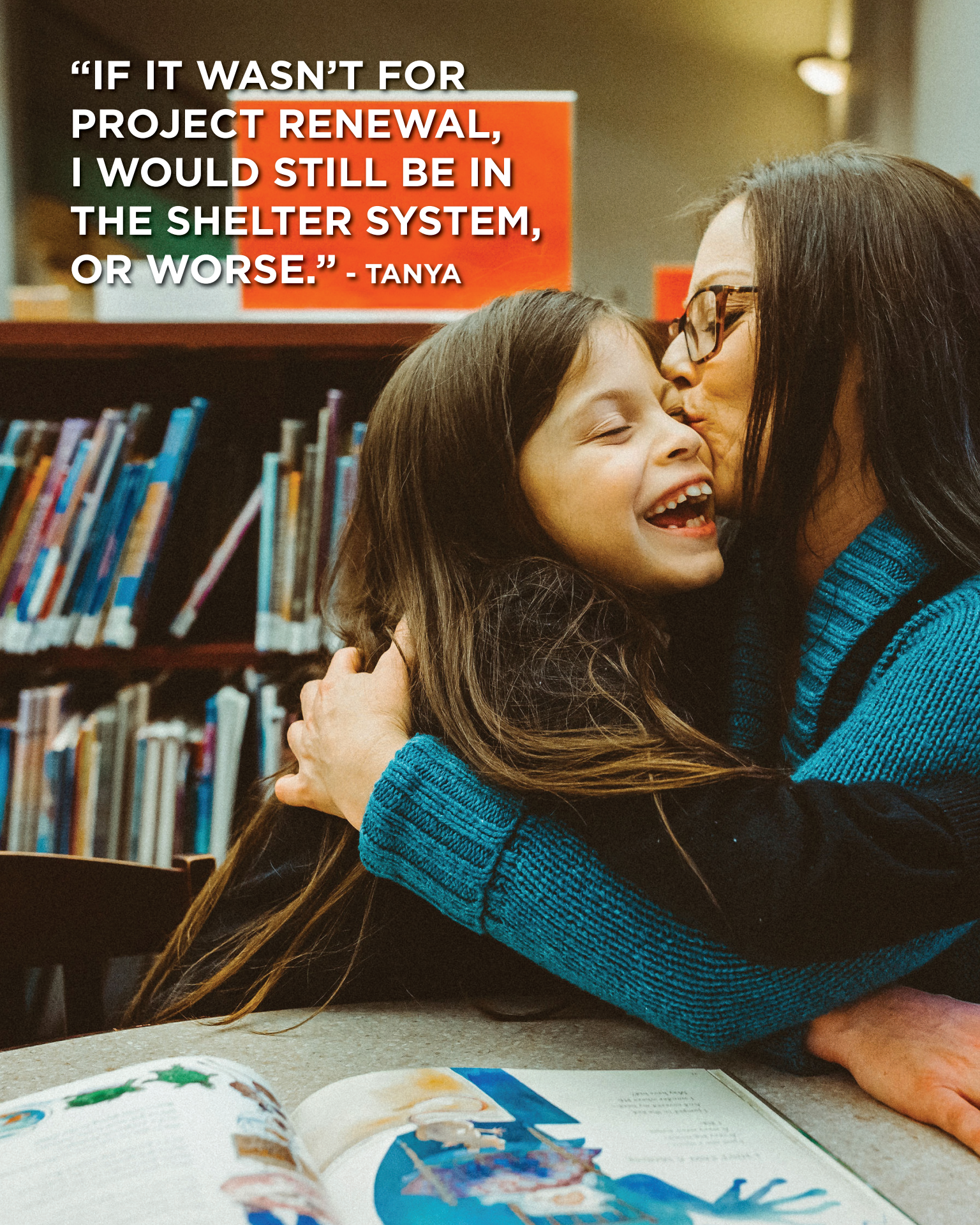
3,547
visited our MedVan

&

3,837
received mammograms on our ScanVan, the nation's first mobile mammography clinic

On average we saw each patient

2.19 times


“IF IT WASN’T FOR PROJECT RENEWAL, I WOULD STILL BE IN THE SHELTER SYSTEM, OR WORSE.” - TANYA

STABILITY FOR FAMILIES

Struggling with opioid addiction, Tanya moved to New York with her three-year-old daughter Genesis, to be closer to Genesis' grandmother. After a few months of sobriety, Tanya started using heroin and sleeping on the streets.

"I remember riding the subway, feeling sick, begging for help, and thinking, 'I can't do this anymore. I need to get my life together,'" Tanya recalls.

With Genesis in foster care, Tanya entered a residential rehabilitation program. Two years later, she had a job, regained custody of her daughter, and was ready to move out. But, like thousands of other working parents, she couldn't afford the city's high rents. Tanya and Genesis were homeless once again.

After seven months in a family shelter, Tanya and Genesis found Project Renewal. We helped them move into a two-bedroom Bronx apartment, through our En Casa for Families supportive housing program.

"Having our own apartment is everything to me," Tanya says. "I have a home, I have my daughter, and we're family again."

Today, Tanya is working full-time, Genesis is excelling in school, and the family meets regularly with their Project Renewal case manager to ensure they have the resources they need.

EN CASA FOR FAMILIES

In 2013 we launched En Casa, our first supportive housing program for families, providing scattered-site apartments to parents experiencing substance use disorder and their children. We help parents achieve sobriety and create healthy environments for their children. All 30 families in the program have remained stably housed.

A COMMUNITY TO CALL HOME

"Being homeless is the worst experience a person can go through," Ricky says.

After moving to New York City to reconnect with family, he struggled with depression, turned to alcohol and cocaine, and ended up in the homeless shelter system.

Moving from shelter to shelter, Ricky eventually came to Project Renewal's Fort Washington Men's Shelter, where our housing specialists helped him secure a permanent home at our St. Nicholas House supportive housing development in Harlem.

"When I saw my apartment for the first time, I thought, 'This is exactly what I need,'" Ricky remembers. "I was grateful to Project Renewal for helping me finally get a place of my own."

We worked closely with Ricky as he made the challenging transition from shelter to independent living. With the help of his case manager, he follows a therapeutic regimen including counseling, medication, and home visits.

Ricky has been stably housed for more than five years and has been sober for more than two. And now he's enjoying life. He attends St. Nicholas House's courtyard barbeques, goes to church every morning, and cooks meals for his neighbor down the hall.

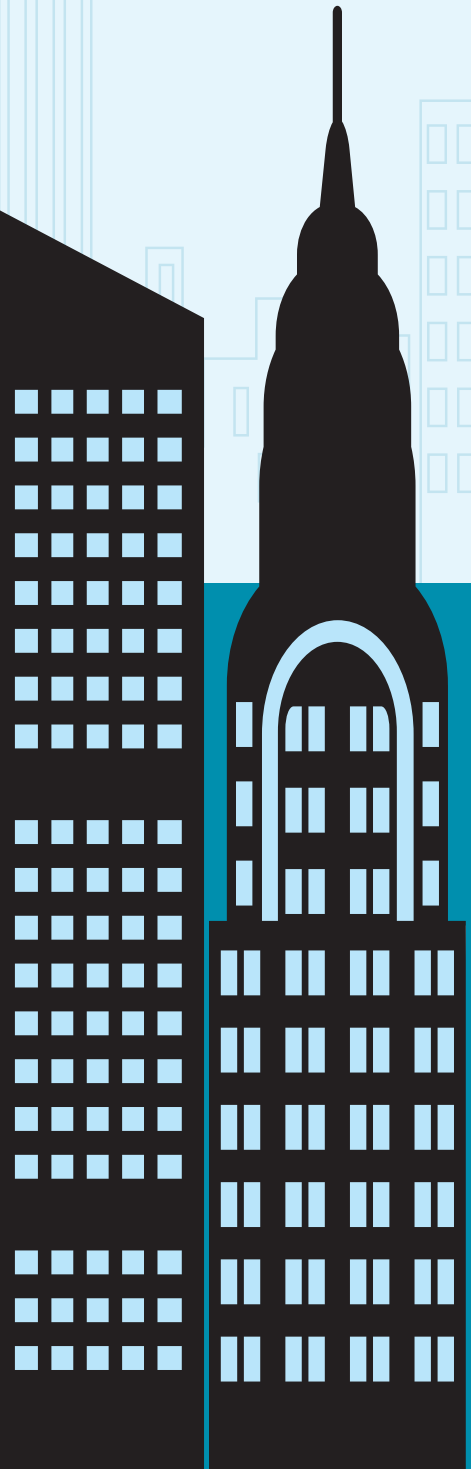
ST. NICHOLAS HOUSE

We opened St. Nicholas House in 2004 with 61 apartments for formerly homeless adults with mental illness and substance use disorders, and 33 for independent, low-income residents. On-site services include case management, health care, occupational therapy, and recreation. Fifty-eight of St. Nicholas House's residents have been stably housed for at least 10 years, and the annual turnover rate is less than 5%.

“BEFORE I CAME HERE, I WAS OUT OF CONTROL. NOW MY LIFE IS IN ORDER AND I FEEL COMPLETE.”
- RICKY

AN INNOVATIVE CONTINUUM OF

Through an innovative continuum of programs, we meet the full range of housing needs facing New Yorkers who are homeless or at-risk—from adults experiencing mental health and substance use crises to working families who cannot afford market rate apartments. Housing provides the stability our clients need in order to receive our health care and employment services most effectively, and move toward independent living. Our **23** housing programs have the capacity to serve more than **2,100** individuals a day.



CRISIS SERVICES

Programs: 2
Capacity: 60

Our crisis services offer overnight stays and intensive support for individuals experiencing mental health and substance use crises.

SPECIALIZED SHELTERS

Programs: 7
Capacity: 942

We operate three mental health shelters, two substance use disorder shelters, a senior men's shelter, and an LGBTQ young adult shelter.

DIVERSION CENTER

Manhattan

In 2019, we will begin operating one of the city's first two diversion centers, providing short-term, stabilizing services for individuals with acute mental health and substance use needs—and connections to longer term support upon discharge. The center will also give police officers a much-needed alternative to arrest and hospitalization.

GREENPOINT MEN'S SHELTER

Brooklyn

Our eighth shelter, the Greenpoint Men's Shelter, will be part of the larger redevelopment of the historic Greenpoint Hospital campus that will also feature more than 500 homes for seniors and low-income New Yorkers. The 200-bed shelter will provide vocational training and other targeted services to help clients get back on their feet and into permanent homes.

HOUSING AND SERVICES

TRANSITIONAL HOUSING
Programs: 5
Capacity: 305

Transitional housing gives adults leaving the shelter system a home with services to prepare them for permanent housing. Four of our programs serve adults with mental illness, including one for parolees. We also have a program for adults with substance use disorders.

PERMANENT SUPPORTIVE HOUSING
Programs: 7
Capacity: 733

Our supportive housing programs combine permanent apartments with on-site health and social services to help residents remain stably housed. Despite the challenges they face, 87% of our supportive housing residents are still living independently after one year.

AFFORDABLE HOUSING
Programs: 2
Capacity: 94

At our permanent housing buildings—Geffner House and St. Nicholas House—we provide additional apartments to low-income community residents who live independently.

FLETCHER RESIDENCE
Bronx

In 2011, we opened Fletcher Residence, a state-of-the-art, environmentally friendly building with apartments for 55 men and women with mental illness. On-site medical care and wraparound supportive services—including cooking and money management workshops—help residents learn to live independently and move on to permanent homes.

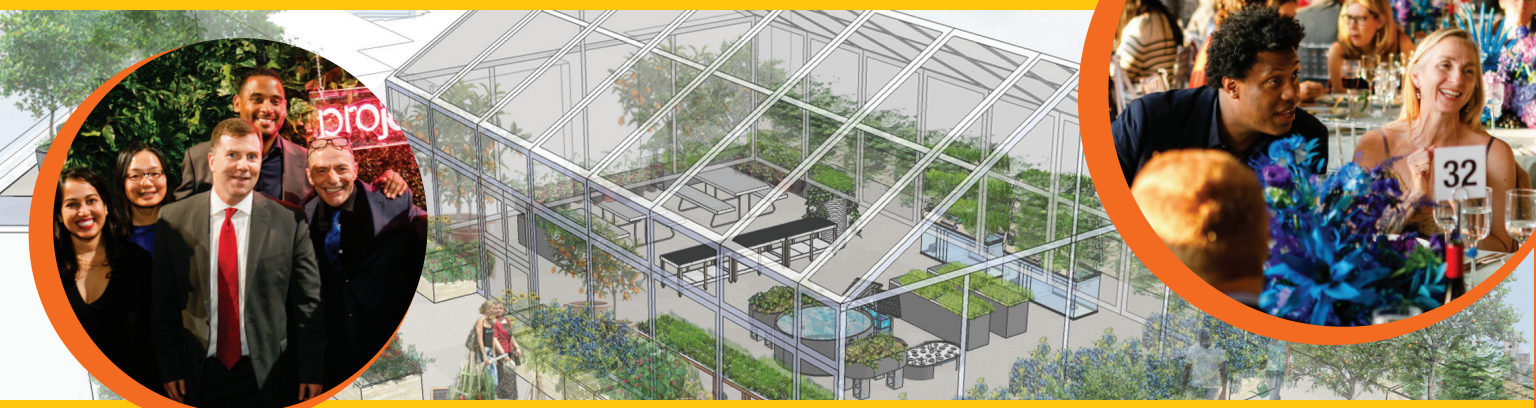
GEFFNER HOUSE
Manhattan

In 1995 we opened Geffner House, transforming a so-called "welfare hotel" into an attractive home for 307 residents, including 246 formerly homeless adults with medical and mental illnesses. On-site services—including case management, health care, and occupational therapy—have helped 106 tenants stay in their apartments for more than a decade.

BEDFORD GREEN HOUSE
Bronx

Opening in 2019, Bedford Green House's first phase will feature 47 apartments for low-income tenants, in addition to 71 apartments and support services for families leaving shelter and individuals with substance use disorders or HIV/AIDS. A rooftop aquaponics greenhouse with fresh fish and vegetables, living green façade, and community playground are among many innovative amenities that will promote wellness.

CELEBRATING HOUSING: 2018 BENEFIT AUCTION



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Robin Lee
Geoff Proulx
Carl Rosoff
Amanda Tomasello
Marlene Zurack

Our 28th Annual Benefit & Auction drew nearly 600 guests who helped raise $1.5 million for our health, homes, and jobs programs. The event celebrated our forthcoming Bedford Green House development in the Bronx.

Eric Enderlin, President of New York City Housing Development Corporation, was honored for his accomplished career in public policy and affordable housing. We are grateful to our event co-chairs, live and silent auction donors, Board of Trustees, Host Committee, Junior Board, and volunteers who made the evening a rousing success.

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11TH ANNUAL FALL BALL

Our dedicated Junior Board and host committee threw a fabulous Fall Ball in 2017. Nearly 500 young professionals attended the unforgettable event, raising $90,000 in support of our mission to end the cycle of homelessness in New York City. Special thanks to our generous food and beverage sponsors: Hank's Juicy Beef, EONS, CAVA, 1-800 Popcorn, Insomnia Cookies, City Beet Kitchens, and Burger & Lobster.

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Guardian® Gives Back

Deanna Mulligan, President and CEO of Guardian Life Insurance and former Project Renewal Trustee, was honored at our 2017 Annual Benefit & Auction for her dedication to ending homelessness in New York City. But Guardian's partnership with Project Renewal did not start—or end—there.

Guardian volunteers have dedicated countless hours to a wide range of Project Renewal programs. They have decorated Valentine's Day cookies for women at our New Providence shelter, prepared food at our Culinary Arts Training Program, planted flowers and painted furniture to revitalize our Clinton Residence garden, hosted a game night at our Third Street Men's Shelter, and hosted mock interview and resume-building sessions to prepare our clients for the job market. We look forward to continuing to work with Guardian in the years to come.

"At Guardian we are guided by our values in everything we do, and service to our communities is an integral part of our commitment to supporting people when and how they need it," says Michael Carren, Head of Corporate Social Responsibility for Guardian. "Partnering with Project Renewal has been a great service and learning opportunity for our employees. We are proud to be part of its great work."

Saving Lives with

BREAST TREATMENT TASK FORCE

The Project Renewal ScanVan mobile mammography clinic provides free breast cancer screenings across New York City to low-income and uninsured women over the age of 40. But what happens when an uninsured woman under 40 is told by her doctor that she should be screened?

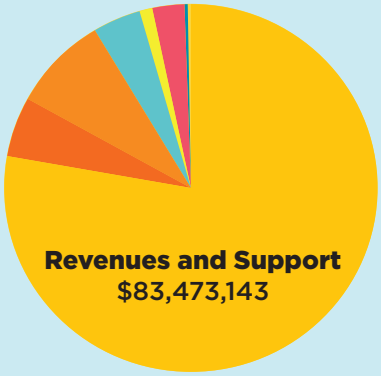
The Breast Treatment Task Force (BTTF), steps in. BTTF provides screening and diagnostic funding for ScanVan patients who are under 40 or who otherwise do not qualify for the New York State Cancer Services Program.

BTTF was founded in 2007 and ScanVan Director Mary Solomon was integral in helping the grassroots organization connect with community centers and patients. The partnership has flourished ever since, ensuring that no woman seeking a life-saving ScanVan mammogram is turned away.

"The Project Renewal ScanVan and Mary Solomon are unparalleled when it comes to identifying gaps in access to screenings and building strong community relationships," says BTTF Executive Director Janice Zaballero. "We look forward to continuing our work with them in the years to come."

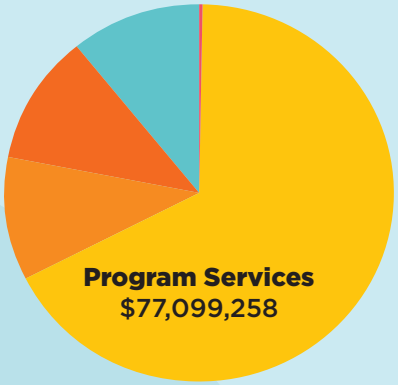
AUDITED FINANCIAL STATEMENTS OF ACTIVITIES

Year ended June 30, 2018



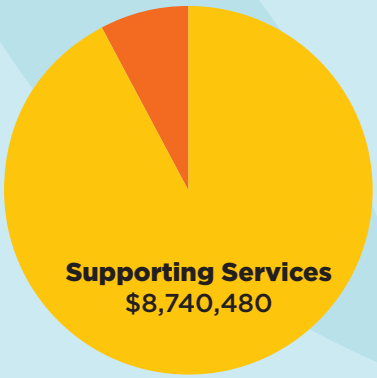
Revenues and Support
$83,473,143

Government grants	$64,999,904
Social purpose ventures	7,086,934
Third party revenue	4,344,749
Rental income	3,348,561
Contributions	2,376,532
Special events	966,002
Miscellaneous income	350,461



Program Services
$77,099,258

Treatment & transitional housing	$51,746,941
Employment services	8,494,313
Medical services	8,227,080
Permanent housing	8,226,625
Outreach	404,299



Supporting Services
$8,740,480

Management and general	$8,081,120
Fundraising	659,360

CHANGE IN NET ASSETS BEFORE CAPITAL CONTRIBUTIONS FROM NON-CONTROLLING LIMITED PARTNERS	($2,366,595)
Capital contributions from non-controlling limited partners	$1,037,814
CHANGE IN NET ASSETS	**($6,802,842)**
Net assets - beginning of year	$8,131,623
NET ASSETS - END OF YEAR	$6,802,842

PROJECT RENEWAL
200 Varick Street, 9th Floor
New York, NY 10014

Tedd, a formerly homeless amateur photographer, has lived stably in our Geffner House supportive housing development in Manhattan for more than two decades.